# FIFA



# FIFA World Cup 2030™ and FIFA World Cup 2034™

Overview of the Bidding Processes

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#### Introduction 1.

#### 1.1 Purpose of this document

This document has been prepared by the FIFA administration to provide an overview of the bidding processes that will lead to the selection of the host member association(s) of the final competitions of the FIFA World Cup 2030™ and the FIFA World Cup 2034™ (hereinafter collectively the "Competitions" or individually the "Competition").

This overview contains important information regarding key elements of the processes. It aims to ensure fair and transparent processes in which:

- member associations understand the processes, in particular the timeline and selection processes; and
- those member associations bidding for and hosting the Competitions understand:
  - what is involved in terms of preparing a bid to host the Competitions;
  - how the bids will be evaluated by FIFA; and
  - the "in-principle" operational model for the delivery of the Competitions.

#### Disclaimer/qualifications 1.2

This document is intended to provide an overview containing general information about the key elements of the bidding processes for the Competitions. FIFA reserves the right to makes changes to the information contained herein at any time. This document in no way constitutes a set of regulations governing, nor does it constitute part of the legal framework of, the bidding processes. The legal framework of the bidding processes is principally governed by the FIFA Statutes, the FIFA Code of Ethics, the bidding and hosting documents formally issued by FIFA, and any other such relevant documents and decisions issued.



#### Structure of the processes 2.

#### Concurrent processes and hosting opportunities 2.1

Consultations with the FIFA confederations revealed that, aligned with the principle of confederation rotation, it is in the best interests of the FIFA World Cup™ and of securing the best possible hosting conditions for the tournaments that the bidding processes for both the 2030 and 2034 editions be run concurrently (i.e. at the same time). This would provide certainty and harmony while also allowing a full rotation and involvement of all confederations over an eight-year cycle, starting with Concacaf for 2026, proceeding to CAF, CONMEBOL and UEFA for 2030, and concluding with the AFC and the OFC for 2034.

The model of administering bidding processes for multiple editions is broadly consistent with that recently applied by other international governing bodies, all of which have pointed to the strategic, operational and financial benefits of adopting this approach.

Securing the hosts of future FIFA World Cup hosts across multiple editions and cycles would provide certainty and stability for FIFA's flagship men's football competition from a commercial, financial and operational perspective, which in turn helps position FIFA to best fulfil its key statutory objectives.

As such, the bidding processes for the FIFA World Cup 2030 and the FIFA World Cup 2034 will be conducted concurrently (although as separate, stand-alone processes in accordance with the FIFA Statutes).

#### Other key principles 2.2

The following principles have been applied to these bidding processes: objectivity, integrity, transparency and commitment to sustainability and human rights. These are summarised below.

#### **Objectivity**

The evaluation of the bids must be as precise and unbiased as possible. This includes a process for rating key aspects of each bid.

### **Integrity**

All of the stakeholders involved in the bidding processes for the FIFA World Cup – including the FIFA administration, the decision-making bodies and the bidding member associations – are subject to the FIFA Code of Ethics. Additionally, an independent auditor and bid compliance and ethics officers are appointed to monitor the bidding processes.



# **Transparency**

This document, read together with the Overview of the Hosting Requirements, contains a summary of the bid book content, timeline, the detailed high-level hosting requirements and the evaluation model. The bid books produced by the bidding member associations, as well as FIFA's evaluation report(s), will also be published. Regarding the shortlisting decisions by the FIFA Council (if necessary) and the subsequent host appointment decisions by the respective FIFA Congress, the result of each ballot and the related votes will be open and made public.

# Commitment to sustainability and human rights

The FIFA World Cup must be organised following sustainable event management principles and respecting internationally recognised human rights. FIFA is fully committed to conducting its activities in connection with bidding for and hosting of the Competitions in accordance with sustainable event management standards and practices (in line with ISO 20121), safeguarding principles for the protection of children and adults at risk and respecting internationally recognised human rights in accordance with the United Nations Guiding Principles on Business and Human Rights.

On this basis, FIFA also requires human rights and labour standards to be implemented by the bidding member associations, the government(s) and other entities involved in the organisation of the Competitions, such as those responsible for the construction and renovation of stadiums, training sites, hotels and airports.

#### 2.3 Eligibility

All member associations eligible

In accordance with section 5 of the Bidding Regulations approved by the FIFA Council:

the Moroccan Football Association (FRMF), the Portuguese Football Federation (FPF) and the Spanish Football Association (RFEF) (jointly representing the confederations of CAF and UEFA) are eligible to participate in a single-candidate bidding process for the final competition of the FIFA World Cup 2030, into which the centenary celebration in Uruguay, Argentina and Paraguay (representing CONMEBOL) is integrated (see section 8 of this document for further information on the centenary celebration of the FIFA World Cup); and



member associations affiliated to the AFC and OFC are eligible to participate in the bidding process for the final competition of the FIFA World Cup 2034.

In accordance with article 68 of the FIFA Statutes and taking into account the member associations appointed to host the final competition of the FIFA World Cup 2026™, member associations affiliated to Concacaf are not eligible to bid to host the Competitions.

# Individual or joint bids permitted

Subject to the eligibility criteria above, a member association that registers to participate in the bidding processes may prepare and submit an individual or joint bid in collaboration with one or more member associations.

#### 2.4 Timeline and key activities

Following the launch of the processes in early October 2023, member associations bidding to host the Competitions will have until 31 October 2023 to submit their confirmations of interest.

The bidding agreement – an agreement necessary to ensure that the key principles of the bidding process are observed – will be provided to the relevant member associations. This must be returned by 30 November 2023 and also serves as a confirmation to FIFA of the bidding member associations involved in the processes. FIFA will then make the full suite of bidding and hosting documents available to these bidding member associations.

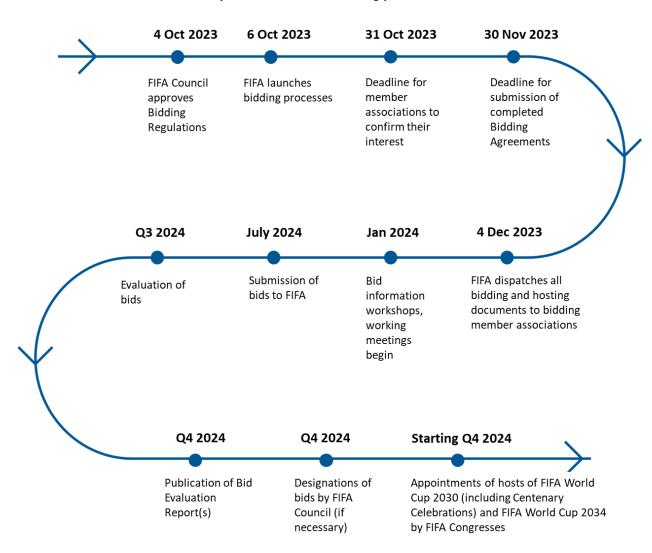
In early 2024, FIFA will initiate a programme of workshops, working meetings and other activities in order to exchange information regarding requirements, bid content and initial concepts in order to support the development of each candidate's bid.

It is currently anticipated that candidates will be required to submit their bids to FIFA in July 2024. FIFA will then conduct a thorough evaluation process, including on-site inspection visits, before publishing its findings in its Bid Evaluation Report(s) in the fourth quarter of 2024.

Finally, the appointments of the host(s) of the Competitions is expected to take place in separate FIFA Congresses scheduled to commence from the fourth quarter of 2024.



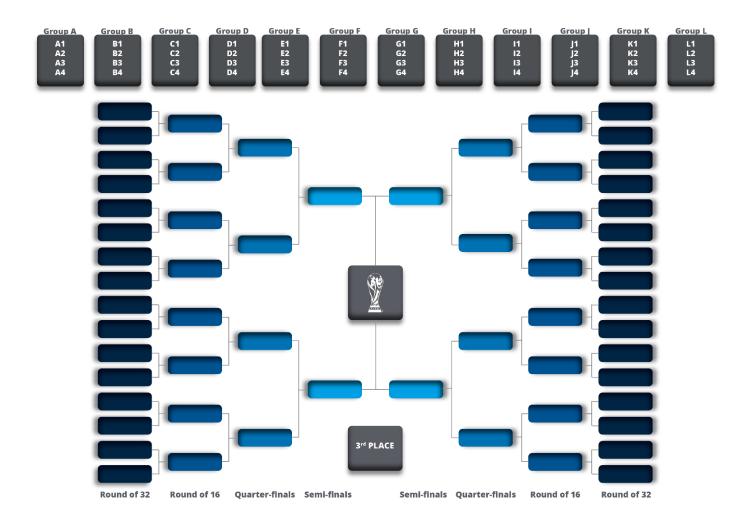
# FIFA World Cup 2030 and 2034 – bidding processes timeline\*



<sup>\*</sup>Dates are subject to change.

#### **Competition and format** 3.

The Competitions are currently expected to involve 48 teams, with a group stage involving twelve groups of four teams each, followed by a knockout stage commencing with the round of 32, making for a total of 104 matches. Under such a format, each team would play a minimum of three matches, with the top two teams in each group qualifying for the round of 32. The eight best teams among those ranked third following the group stage would also qualify for the round of 32. The format is visually represented below:





#### **High-level hosting requirements** 4.

In June 2023, the FIFA Council approved the Overview of the Hosting Requirements for the FIFA World Cup 2030. This document provides an overview of the key requirements for hosting the final competition of the FIFA World Cup 2030 to enable those member associations interested in hosting the Competition to understand:

- the infrastructure required to host the Competition (in particular in terms of key official sites/locations and capacities that form the tournament footprint);
- the legal framework that must be established to host the Competition (in particular in terms of government support and contractual hosting documentation); and
- the environmental and social outcomes that should be pursued to host the Competition.

In accordance with the Bidding Regulations approved by the FIFA Council, these shall be extended to cover both Competitions, as appropriate and applicable.

It is important to note that each of the requirements laid out in this overview are considered as key hosting requirements. In the event that a bid is unable to demonstrate that it can meet any of these requirements, FIFA is entitled, and reserves the right, to determine that such bid has materially failed to meet the minimum requirements to host the Competition and that such bid is not eligible for consideration by, nor presentation to, the FIFA Council/FIFA Congress. These requirements also form an integral part of the legal framework for the hosting of the Competition and are fully binding obligations, with the consequence that any material breach could give grounds for the right of termination of hosting rights.

Notwithstanding, it is important to reiterate that this overview only provides a high-level description of the key hosting requirements, primarily with the objective of assisting member associations in assessing their capacity to host the Competitions. It does not provide a conclusive description of all hosting requirements. FIFA will provide member associations that have confirmed their interest in hosting the respective Competition with the initial version of the hosting requirements as part of the full suite of bidding and hosting documents. This initial version is based on the international technological, commercial and infrastructural standards existing at the time of the bidding process, and the requirements and obligations contained herein establish the minimum level of hosting obligations for the respective Competition. Moreover, FIFA may, from time to time, provide further detailed specifications in relation to the requirements and obligations for the respective Competition.

The final version of the hosting requirements for each Competition shall be issued by FIFA to the host association(s) at a later date.



#### Scope of content: bidding documentation 5.

#### **Bid book** 5.1

The bid book's main purpose is to provide a comprehensive presentation of the bid to FIFA and its decision-making bodies in connection with the respective bidding process. It is to be produced in accordance with the requirements defined by FIFA regarding structure, content and format. These requirements will be provided during the respective bidding process.

In the interest of transparency, FIFA will publish the bid books in full on FIFA.com after their submission.

For reference purposes, an overview of the topics to be covered in the bid book is illustrated below, followed by a description of the content that FIFA expects to request in relation to each topic. This information is also contained in the Bidding Agreement.

| Event vision and key metrics                                | Infrastructure                  | Services                        | Commercial                | Sustainability and human rights |
|-------------------------------------------------------------|---------------------------------|---------------------------------|---------------------------|---------------------------------|
| Vision and strategy                                         | Stadiums                        | Accommodation                   | Commercial<br>information | Sustainability and human rights |
| Legacy                                                      | Team and referee facilities     | Transport                       |                           |                                 |
| Political support in the host country/countries             | IBC site                        | Safety and security             |                           |                                 |
| General information: host country/countries and host cities | FIFA Fan Festival sites         | Health, medical and anti-doping |                           |                                 |
| Event timing                                                | Competition-related event sites | ІТ&Т                            |                           |                                 |



### Part A: Event vision and key metrics

# 1. Vision and strategy

The overall success of Competition in the host country/countries can be fostered by a bespoke, integrated vision and strategy.

The member association(s) must provide information on:

- (i) their vision and strategy for staging the FIFA World Cup as well as any related objectives; and
- (ii) an explanation as to how the above is aligned with FIFA's vision.

# 2. Legacy

The above-mentioned vision and strategy must, in particular, address the legacy effects envisaged. The legacy of the Competition is about making a lasting positive impact, with a focus on developing football in the host country/countries and the surrounding region(s).

The member association(s) must, in particular, provide information on:

- (i) the positive legacy impact aimed at developing professional football as well as the football ecosystem outside of the elite men's game (e.g. women's youth and grassroots football) both locally and regionally; and
- (ii) the sporting and other infrastructure planned to be developed in the host country/countries.

# 3. Support in host country/countries and host cities

The broad support of, and acceptance by, the main political parties, other stakeholders and bodies in each host country, and the host city authorities in each host city represent an important success factor for the FIFA World Cup. The member associations must provide information on:

- (i) the level of political support across the main political parties, other stakeholders and bodies in each host country; and
- (ii) the stakeholder engagement and communication strategy of each government, proposed host city and member association in relation to the vision and strategy throughout the bid preparation in order to retain the involvement and support of the general population and key local stakeholders.



# 4. General information: host country/countries and host cities

The member association(s) must provide an overview of the host country/countries. This includes general information on the host country/countries and the proposed host cities, as well as information on the political system and the economic situation in the host country/countries.

In particular, the member association(s) must provide:

- (i) an overview of the host country/countries and information about the proposed host cities (including the number of inhabitants, altitude, average temperatures, etc.);
- (ii) a description of the main public holidays in the host country/countries;
- (iii) an overview of tourism and the top five major sporting events in the host country/countries; and
- (iv) political information relating to the host country/countries, such as the overall territorial structure, the levels of government and the basic allocation of power amongst the different levels of government.

# 5. Event timing

The timing of the Competition is a matter that is formally approved after the appointment of the host member association(s).

This decision takes into account a number of considerations, including (but not limited to) the following:

- The FIFA International Match Calendar
- The climatic/weather conditions of the host country/countries
- The timing of other FIFA and confederation tournaments
- The local football calendar, as well as the sporting and events calendar, more generally
- Other considerations that may affect the exposure of and interest in the tournament and the availability of relevant sporting and non-sporting infrastructure, etc.

#### **Part B: Infrastructure**

#### 6. Stadiums

As part of their bid, the member association(s) must propose a minimum of fourteen (14) suitable stadiums, of which at least seven (7) must be existing stadiums. However, to facilitate a selection process, FIFA would encourage a proposal of more than 14 stadiums, but no more



than 20 stadiums, if feasible and provided that such additional stadiums are suitable and available. Additionally, any member associations taking part in a joint bid must propose at least two stadiums per bidding country.

Furthermore, in relation to each proposed stadium, the member association(s) must provide:

- (i) key information on the stadium, including the orientation, roofing, seating capacity, pitches and dimensions, technical installations, spaces in and around the stadium (including parking), details of the owner(s)/operator(s)/main user(s) of the stadium and the immediate surroundings, and the location and accessibility of the stadium;
- (ii) information on the planned construction and/or renovation of each proposed stadium (if applicable), including an estimate of the financial resources planned to be used and an outline of the financing/investment structure envisaged and the extent to which such financing is based on public and/or private funding;
- (iii) an estimate of the financial resources planned to be used for the fulfilment and delivery of all FIFA World Cup-related requirements that may be necessary in addition to construction and/or renovation of each proposed stadium for its regular use, including any temporary facilities (e.g. temporary stands, temporary hospitality facilities, parking facilities, TV compounds, media facilities, fencing, IT, ground levelling, cleaning and waste management, access control and security and pitch upgrades) as well as an outline of the financing/investment structure envisaged and the extent to which such financing is based on public and/or private funding;
- (iv) information on the current use of each proposed stadium (if applicable) and the type of sporting events regularly hosted in the proposed host city and the proposed stadium, as well as average attendances at such sporting events throughout the last two years;
- (v) a description of the stage of the Competition for which each of the proposed stadiums may be used (i.e. group stage, round of 32, round of 16, quarter-finals, semi-finals, etc.); and
- (vi) information on the envisaged legacy use of each proposed stadium after the Competition (if new build).

#### 7. Team and referee facilities

An important element of hosting and staging the FIFA World Cup is the provision of training sites and accommodation for the teams and the referees. These sites must meet the competition requirements.

The member association(s) must provide:

(i) proposals for Team Base Camp facilities, consisting of:



- a. a minimum of 72 Team Base Camp hotels; and
- b. a minimum of 72 Team Base Camp training sites;
- (ii) proposals for venue-specific team facilities, consisting of:
  - a. a minimum of four team hotels per proposed stadium; and
  - b. one training site for each of the proposed team hotels;
- (iii) proposals for referee HQ facilities, consisting of:
  - a. a minimum of two Referee Base Camp hotels; and
  - b. one training site for each of the proposed Referee Base Camp hotels.

Furthermore, in relation to each proposed hotel and training site, the member association(s) must provide the following:

For hotels: information such as the date of construction and ownership; location and distances from key sites; number of guest rooms, meeting rooms and function rooms; fitness and recovery facilities; kitchen facilities, etc.

For training sites: information such as the date of construction and ownership; location and distances from key sites; pitches and dimensions; dressing rooms; additional rooms and spaces; fitness and recovery facilities, etc.

#### 8. IBC sites

Only a minority of fans have the opportunity to attend a FIFA World Cup match in person. The vast majority of fans from around the world rely on matches being covered in a comprehensive, secure and timely way in all forms of media. In order to achieve this, an International Broadcast Centre (**IBC**) is of the utmost importance.

The member association(s) must provide at least two proposals for the location of the IBC.

In relation to these proposed locations, the member association(s) must provide key information such as the date of construction and ownership; location and distances from key sites; size (e.g. indoor and outdoor spaces); infrastructure (e.g. power, connectivity and lighting); support facilities (e.g. catering, cleaning, waste management and parking), etc.

#### 9. FIFA Fan Festival™ sites

The FIFA World Cup attracts millions of football fans in the host country/countries and across the host cities. Only a minority of the fans and the citizens in the host country/countries have the opportunity to watch matches inside a stadium. In order to welcome and host all football fans and citizens, since 2006, the FIFA Fan Festival™, a public screening of all matches combined with cultural entertainment in a safe environment, has formed an integral part of the FIFA



World Cup fan experience. The FIFA Fan Festival may be embedded in a wider programme consisting of a variety of cultural and other events or activities organised by the host cities creating a unique atmosphere.

In this section of the bid book, the member association(s) must provide:

- (i) one proposal for a central and iconic location in each of the proposed host cities suitable for the staging of the FIFA Fan Festival, including high-level information on the size, estimated capacity and key characteristics of the location, as well as past events staged at the location; and
- (ii) one proposal of a central and iconic location that could serve as an additional and/or alternative location for a public viewing.

# 10. Competition-related event sites

Apart from the preparation and organisation of the matches themselves, the Competition also involves the staging of certain Competition-related events (e.g. draws and workshops). Due to public awareness around these events, they represent an important opportunity to promote the Competition and the host country/countries around the world.

The member association(s) must provide one proposal for a location for the following Competition-related event sites, including high-level information on the ownership, size, estimated capacity and key characteristics of the location, as well as past events staged at the location:

- (iii) Preliminary draw (including the team seminar)
- (iv) Final draw (including the team seminar)
- (v) Team Workshop
- (vi) FIFA Congress (if organised in the host country of the Competition)

# **Part C: Services**

#### 11. Accommodation

Accommodation is a key component of successfully hosting and staging the Competition. FIFA aims to ensure that the principal purchasers of guest room inventory have appropriate access to high-quality accommodation on reasonable terms.

Please note that accommodation for teams and referees is covered under "Team and referee facilities" in Part B of this document.

The member association(s) must provide:



- (i) information on the total number of guest rooms available in each proposed host city, broken down by classification of hotels (3\*, 4\*, 5\*) and other accommodation;
- (ii) proposals for two locations for the FIFA HQ hotel (in the host city of the opening match and/or final);
- (iii) a proposal for one FIFA venue hotel for each host city (excluding the host city/cities of the opening match and the final); and
- (iv) a proposal for one FIFA VIP hotel in each host city.

Furthermore, in relation to the hotels above, the member association(s) must provide key information such as the date of construction and ownership; location and distances from key sites; number of guest rooms, meeting rooms and function rooms; etc.

# 12. Transport

Transport and logistical operations are key challenges when it comes to organising an event like the FIFA World Cup, with requirements arising from the various needs of teams, fans and other stakeholders. Adequate and efficient public and private transport infrastructure and a strategy for movement in and between host cities are of great importance to the success of the Competition.

The member association(s) must provide:

- (i) a map of the host country/countries, indicating the main modes of transport and transport infrastructure;
- (ii) a proposal for an overall transport strategy and concept for spectators, accredited participants, guests and staff;
- (iii) information on the overall public transport infrastructure in each proposed host city;
- (iv) information on all airports contracted by the member association(s) for the Competition, including existing annual traffic, forecast annual traffic by 2030/2034 and the design capacity of each airport;
- (v) the proposed use of such airports for the Competition, in particular their allocation to the relevant host cities;
- (vi) information on the government's role and responsibilities to enable the collaboration of key stakeholders; and
- (vii) information on the existence, if any, of a country-wide or host city-wide intelligent transportation system to provide innovative services relating to different modes of transport and traffic management.



# 13. Safety and security

Guaranteeing safety and security is a core responsibility of the host country/countries and member association(s). Security operations in connection with the Competition are not limited to the stadiums but extend to any further locations used for the Competition across the host country/countries. In order to achieve the best possible security environment for the Competition, it is important to establish a security strategy and concept in close cooperation with the government(s) and other relevant local, regional or national government law enforcement authorities.

The member association(s) must provide:

- (i) information on the general safety and security situation in the host country/countries;
- (ii) information on the basic safety and security structures in the host country/countries;
- (iii) detailed information describing the security measures typically adopted at football matches and other events in the host country/countries; and
- (iv) a proposal for an overall safety and security strategy and concept, which is fully in line with the FIFA Stadium Safety & Security Regulations.

# 14. Health, medical and doping control

The host member association(s) is/are ultimately responsible for ensuring health and medical services for the Competition. Apart from the medical service operations at the Competition sites, the overall health situation and the standard of the medical system in the host country/countries and their key characteristics are also important considerations.

The member association(s) must provide:

- (i) an overview of the general health system in the host country/countries, including details of the private and public healthcare system and their role and any capacity limitations;
- (ii) health and vaccination recommendations for foreign visitors, including information on epidemics and current health risks (if any);
- (iii) information concerning potentially critical environmental conditions for the health of players and spectators;
- (iv) information on how foreign visitors may pay for medical expenses;
- (v) an overview of the standard medical services provided at national and international football matches as well as other major sporting events;
- (vi) an overview of hospitals for specialist treatment of sports-related injuries to elite players, including imaging facilities;



- (vii) an overview of hospitals for specialist treatment of any conditions that may arise to delegation members; and
- (viii) details of emergency services operating in each proposed host city.

Moreover, the member association(s) must confirm that, at the time of submitting their bid, the government(s) of the host country/countries have ratified, accepted, approved or acceded to the UNESCO International Convention against Doping in Sport and that each potential host country's National Olympic Committee, National Paralympic Committee and National Anti-Doping Organisation comply with the current World Anti-Doping Code.

#### 15. IT&T

The success of the tournament is dependent upon setting up a first-class information technology and telecommunications (IT&T) network.

The member association(s) must provide:

- (i) information on the fixed and mobile IT&T network and infrastructure in the host country/countries; and
- (ii) information on any expected modification, adaptation, expansion and/or development plans for the fixed and mobile network and infrastructure in the host country/countries.

#### **Part D: Commercial**

#### 16. Commercial information

The FIFA World Cup is amongst the most popular and prestigious sporting events in the world. Through the hosting and staging of the FIFA World Cup, FIFA currently generates a significant proportion of its revenues which enables FIFA to fulfil its tasks pursuant to article 2 of the FIFA Statutes. The member association(s) must provide the following information:

- (i) an overview of major sports sponsorship activities in the host country/countries;
- (ii) a list of the major corporations that are investing in the sponsorship of football and other major sports in the host country/countries;
- (iii) an overview of major sports media rights exploitation activities in the host country/host countries;
- (iv) a list of the major media companies that are involved in football and other major sports in the host country/countries;
- (v) the manner in which the applicable news access legislation and regulations are customarily implemented in the host country/countries; and



(vi) information on the ticketing market in the host country/countries, including average attendance at professional football matches in each of the proposed host cities, the average pricing for comparable domestic and international sports events, the average pricing for comparable entertainment events and any legal requirement existing in the host country/countries or certain proposed host cities imposing a mandatory discount and further sales restrictions.

# Part E: Sustainability and human rights

# 17. Sustainability and human rights

FIFA is committed to organising the Competition following international sustainable event management standards and practices, safeguarding standards and practices and respecting internationally recognised human rights.

The member association(s) must abide by the same standards as FIFA in relation to their Competition-related activities and support FIFA in its efforts to make this edition the most sustainable FIFA World Cup possible.

The member association(s) must provide the following information:

- (i) Explicit public commitments to sustainability, human rights, sustainable procurement and climate action, stating that the Competition will be delivered in compliance with FIFA's sustainability requirements
- (ii) An explicit public commitment to involving local communities and carrying out stakeholder dialogue (in line with AA 1000 Stakeholder Engagement Standard) in each of the host cities
- (iii) A summary of the human rights strategy, including a description of the key human rights risks identified in relation to the Competition (reflecting the results of the independent human rights context assessment), the plans to prevent and mitigate these risks, as well as the stakeholder engagement conducted in the process of developing the strategy
- (iv) A summary of the environmental and climate impact of hosting the Competition and the foreseen mitigation measures for the following key areas:
  - a. Transport of fans to and from matches
  - b. Accommodation for fans during their stay in the host country/countries
  - c. Energy consumption
  - d. Waste management
  - e. Stadiums/infrastructure (design, construction and operations)



#### **Bid questionnaires** 5.2

The bid questionnaires form part of the bid and contain, in a standardised manner, certain operational, technical and other detailed information to be submitted by the bidding member association(s). The main purpose of these is to facilitate the evaluation of the bids by FIFA and to enable FIFA to make use of such operational, technical and detailed information for the operational delivery of the Competition.

#### **Selection process** 6.

#### **Evaluation model** 6.1

FIFA has developed an evaluation model for this bidding process that is fit for purpose for the Competition, using the highly successful FIFA World Cup 2026™ bidding process as a foundation and incorporating lessons learnt where relevant.

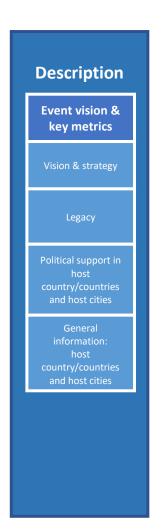
As outlined in section 5.1 above, an overview of the topics to be covered in the bid book is illustrated below.

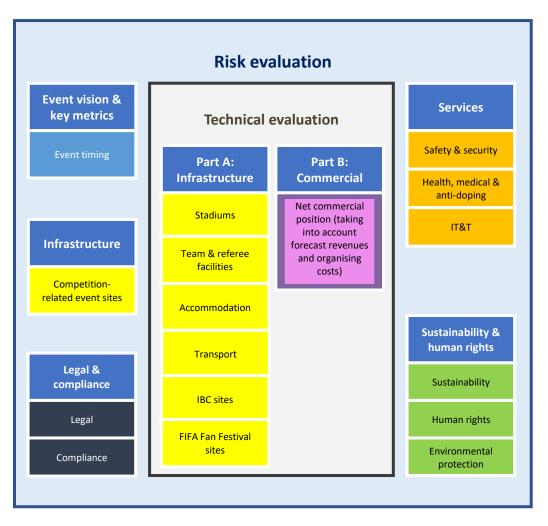
| Event vision and key<br>metrics                             | Infrastructure                  | Services                        | Commercial             | Sustainability and human rights |
|-------------------------------------------------------------|---------------------------------|---------------------------------|------------------------|---------------------------------|
| Vision and strategy                                         | Stadiums                        | Accommodation                   | Commercial information | Sustainability and human rights |
| Legacy                                                      | Team and referee facilities     | Transport                       |                        |                                 |
| Political support in the host country/countries             | IBC site                        | Safety and security             |                        |                                 |
| General information: host country/countries and host cities | FIFA Fan Festival sites         | Health, medical and anti-doping |                        |                                 |
| Event timing                                                | Competition-related event sites | IT&T                            |                        |                                 |



The evaluation model comprises three key components:

- (i) **Risk assessment**: an assessment of the risks associated with certain criteria, applying a risk rating
- (ii) **Technical evaluation**: an assessment of certain infrastructure and commercial criteria, applying an evaluation system established by FIFA
- (iii) **Description**: a summary of certain relevant information provided in the bid and highlighting potential issues (without a technical evaluation or risk assessment)





The diagram on the previous page provides an indication of how the evaluation model will be applied. It is intended that:

- all infrastructure criteria, services criteria, commercial criteria and sustainability and human rights criteria, as well as the areas of legal, compliance and event timing be subject to a risk assessment;
- key infrastructure and commercial criteria be subject to a technical evaluation; and
- all event vision and key metrics criteria (with the exception of event timing) be summarised, highlighting any potential issues.

#### Risk assessment

If criteria of a bid are subject to a risk assessment, the criteria will be assessed by means of a risk rating. These criteria will receive one of the following three ratings:

- Low risk
- Medium risk
- High risk

#### Technical evaluation

The key infrastructure and commercial criteria to be assessed under the technical evaluation system are set out below, together with their relative weightings:

| Evaluation criteria       | Weighting percentage |
|---------------------------|----------------------|
| Infrastructure            | 70% in total         |
| Stadiums                  | 35%                  |
| Team & referee facilities | 10%                  |
| Accommodation             | 7.5%                 |
| Transport                 | 7.5%                 |
| FIFA Fan Festival sites   | 5%                   |
| IBC sites                 | 5%                   |



| Commercial                                                                           | 30% in total |
|--------------------------------------------------------------------------------------|--------------|
| Net commercial position (taking into account forecast revenues and organising costs) | 30%          |

In the technical evaluation, each criterion is scored in accordance with the following:

| Score   | Assessment                         |
|---------|------------------------------------|
| 0.0-1.9 | Does not meet minimum requirements |
| 2.0-2.9 | Satisfactory                       |
| 3.0-3.9 | Good                               |
| 4.0-5.0 | Very good                          |

The scores received may have a bearing on whether or not the bid is eligible for consideration by, or presentation to, the FIFA Council. FIFA reserves the right to deem the bid ineligible on the basis that it has not achieve the minimum scores in relation to the following points:

- The overall score
- Each of the following specific criteria:
  - Stadiums
  - Team and referee facilities
  - Accommodation
  - o Transport

Further details regarding the evaluation model are set out in the Bidding Agreement and may also be communicated during the course of the bidding process.

#### 6.2 **Decision-making process**

Following the evaluation of all bids, the following selection process is foreseen:

a) Any bid that is deemed to have failed to meet the minimum hosting requirements for the respective Competition will not be eligible for consideration by, or presentation to, the FIFA Council and respective FIFA Congress for its selection decision.



- b) If necessary, all eligible bids (not disqualified as a result of a) above) will be presented to the FIFA Council, who will designate up to three bids to the respective FIFA Congress, who will then select the hosts of the Competition(s).
- c) The result of each ballot and the related votes by the members of the FIFA Council and FIFA Congress will be open and made public.

#### **7**. **Operational model**

In line with "FIFA 2.0: The Vision for the Future" and the new operational strategy approved by the FIFA Council in May 2017, FIFA has sought to optimise the structures of its tournaments and events. The advantages of such an endeavour include significant organisational efficiencies and cost savings (generated by maintaining continuity of FIFA expertise across tournaments and events, eliminating duplication of roles and streamlining policies, procedures and decision-making, thereby ensuring quality levels and greater cost and resource control, etc.), whilst also maintaining the benefits of fully involving the host member association(s) and key local stakeholders in a true partnership with FIFA.

To implement this new operational strategy, FIFA transformed its operational model for the Competitions, assuming greater responsibility over the tournament operations.

The hosting documents to be issued during the bidding processes will detail the framework for the Competition's operational model. For indicative purposes, it is expected that FIFA will establish a legal entity in the host country (or one of the host countries) as the central entity for the delivery of the Competitions. In such case, the appointed host member association(s) will not be required to set up its/their own, fully staffed, special-purpose entity for the delivery of the Competitions. Based on the host country's (or one of the host countries') and the prevailing circumstances and business practices, country-specific adjustments to the initially envisaged structure and split of roles and responsibilities may be agreed between FIFA and the appointed host member association(s).



#### Centenary celebration of the FIFA World Cup 8.

In October 2023, the FIFA Council approved a proposal to have the centenary celebration of the FIFA World Cup marked by the hosting of three games of the FIFA World Cup 2030 – one each in Uruguay, Argentina and Paraguay respectively<sup>1</sup> – as well as a unique celebration and ceremony in Montevideo, Uruguay, subject to the minimum hosting requirements of the tournament being met by all three countries with regard to the games in question.

This proposal was incorporated into the Bidding Regulations and these bidding processes.

#### In summary:

- The Uruguayan Football Association (AUF), the Argentinian Football Association (AFA) and the Paraguayan Football Association (APF) will be invited to confirm their interest in hosting these three matches – otherwise known as centenary celebration matches.
- Should they confirm their interest in hosting the matches, they will be required to participate in the bidding process in order to demonstrate that the minimum hosting requirements for such matches can be met.
- The process will be simplified and bespoke, with the bidding and hosting requirements for the Competitions adjusted where appropriate in order to make them fit for purpose for a centenary celebration match rather than the full final competition of a FIFA World Cup.
- The FIFA administration will conduct an evaluation in order to confirm that the minimum requirements for hosting a centenary celebration match will be met.
- In accordance with article 68 of the FIFA Statutes, the FIFA Congress will select the host(s) of such matches.
- In the event that the Uruguayan Football Association (AUF), the Argentinian Football Association (AFA) and the Paraguayan Football Association (APF) are confirmed to host the centenary celebration matches as part of the final competition of the FIFA World Cup 2030, they will directly qualify for the Competition from CONMEBOL's allocation of 6.5 teams.

<sup>&</sup>lt;sup>1</sup> Such matches would take place before the first matches in the host countries of the FIFA World Cup 2030, with a gap of several days between the celebratory matches and the first matches taking place in the host countries. Moreover, the match schedule of the FIFA World Cup 2030 would be optimised to provide additional and adequate days between matches for the teams involved in the celebratory games to travel, rest, adapt and prepare. The required adjustments to the match schedule can be achieved within the framework of the existing International Match Calendar, with the total release period remaining unchanged compared to the FIFA World Cup 2026.

